

Cookie Policy

Last updated: 5 August 2026

This Cookie Policy explains how **TDLA Advisory** uses cookies and similar technologies on **tdlaadvisory.com**.

It should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files stored on your computer, smartphone or other device when you visit a website.

Cookies may allow a website to:

- Function correctly
- Remember visitor preferences
- Maintain security
- Understand how visitors use the website
- Measure website traffic and performance

Cookies may be placed directly by TDLA Advisory through the website or by third-party service providers whose technologies are integrated into the website.

2. Types of Cookies

Cookies may be classified according to their duration and the party that places them.

Session Cookies

Session cookies are temporary and are normally deleted when you close your browser.

Persistent Cookies

Persistent cookies remain on your device for a defined period or until you delete them.

First-Party Cookies

First-party cookies are placed by the website you are visiting.

Third-Party Cookies

Third-party cookies are placed by external service providers integrated into the website, such as analytics providers.

3. Cookie Categories Used on This Website

Essential Cookies

Essential cookies are necessary for the website to operate correctly and securely.

They may be used for purposes such as:

- Website functionality
- Security and fraud prevention
- Network management
- Form operation
- Remembering cookie-consent preferences
- Maintaining technical sessions
- Delivering website content

Because these cookies are strictly necessary for the functioning of the website, they cannot normally be disabled through the consent banner.

You may configure your browser to block them, but some parts of the website may then not work correctly.

Analytics Cookies

Analytics cookies help us understand how visitors interact with the website.

With your consent, we use **Google Analytics 4** to collect aggregated information such as:

- Number of visitors
- Pages visited
- Time spent on the website
- Approximate geographic location
- Device and browser type
- Referral source
- Website navigation and interaction events
- Technical performance information

We use this information to evaluate website performance, understand which content is useful and improve the website and our services.

Analytics cookies are not intended to be activated until you provide consent through the cookie banner. Wix states that, where a cookie banner is active, Google Analytics collects data only after the visitor approves the relevant cookies. ([Central de Ajuda Wix](#))

4. Cookies and Technologies Currently Used

The website currently uses or may use technologies provided by the following services.

Wix

Wix provides the website hosting, infrastructure, security, content-management features and website functionality.

Wix may use essential cookies and related technologies required to:

- Display and operate the website
- Maintain security
- Manage technical sessions
- Support website forms
- Store visitor preferences
- Provide reliable website functionality

Usercentrics for Wix

Usercentrics provides the cookie-consent management solution used on the website.

It may use essential technologies to:

- Display the cookie banner
- Store your consent choices
- Record when and how consent was provided
- Allow you to change or withdraw your choices
- Communicate consent signals to integrated services

Usercentrics for Wix supports Google Consent Mode, which communicates consent choices to Google services. ([Central de Ajuda Wix](#))

Google Analytics 4

Google Analytics 4 is used to measure website traffic and visitor interaction.

Depending on your consent choices and the technical configuration, Google Analytics may use cookies or related measurement technologies.

Google Consent Mode allows Google tags to adjust their behaviour according to whether analytics consent has been granted or denied. When analytics storage is denied, Google states that Analytics cookies are not set, accessed or read, although limited cookieless measurements may still be transmitted. ([Suporte Google](#))

Google Analytics is only used for analytics purposes on this website. We do not currently use Google Analytics data for personalised advertising or remarketing.

5. Legal Basis

Essential cookies are used where necessary to provide the website and its requested functionality.

Analytics cookies and similar non-essential technologies are used based on your consent.

Under European rules, non-essential cookies should not be placed before the visitor has consented. Strictly necessary cookies may be used without consent where they are required for the website to function. ([European Union](#))

6. Managing Your Cookie Preferences

When you first visit the website, you are presented with a cookie banner that allows you to:

- Accept cookies
- Reject non-essential cookies
- Select specific cookie categories
- Review more information about the technologies used

You may change or withdraw your consent at any time by reopening the **Cookie Settings** available on the website.

Withdrawing consent does not affect the lawfulness of processing carried out before withdrawal.

Rejecting analytics cookies should not prevent you from accessing the main website content, although some non-essential functionality or measurements may become unavailable.

7. Browser Settings

Most browsers allow you to view, delete or block cookies through their settings.

Depending on your browser, you may be able to:

- Delete existing cookies
- Block all cookies

- Block third-party cookies
- Receive a warning before cookies are stored
- Automatically delete cookies when the browser closes

Blocking all cookies may affect the operation of the website, particularly functionality that depends on essential cookies.

8. Cookie Duration

The duration of individual cookies varies according to their purpose and provider.

Some cookies expire when you close your browser, while others remain on your device for a defined period unless you delete them sooner.

The most current details regarding the individual technologies, providers, purposes and duration are available through the **Cookie Settings** interface provided by Usercentrics.

This is preferable to listing fixed cookie names and durations directly in this policy because Wix, Google or Usercentrics may update their technologies over time.

9. International Data Processing

Some providers used by the website, including Wix, Usercentrics and Google, may process information outside Portugal or the European Economic Area.

Where required, transfers may be supported by mechanisms such as:

- European Commission adequacy decisions
- Standard Contractual Clauses
- Other recognised legal safeguards
- Supplementary technical and organisational measures

More information about personal-data processing and international transfers is available in our Privacy Policy.

10. Updates to This Cookie Policy

We may update this Cookie Policy when:

- Technologies used on the website change
- New providers or integrations are introduced
- Cookie categories or purposes change
- Legal or regulatory requirements change

The date at the top of this page indicates when the policy was last updated.

11. Contact

For questions about this Cookie Policy or the use of cookies on the website, contact:

TDLA Advisory

Portugal

Email: **contact@tdlaadvisory.com**